

THE CITY BRIDGE TRUST COMMITTEE

Thursday, 9 July 2015

Minutes of the meeting of The City Bridge Trust Committee held at Guildhall, EC2 on
Thursday, 9 July 2015 at 1.45 pm

Present

Members:

Jeremy Mayhew (Chairman)
Alderman Alison Gowman (Deputy Chairman)
Karina Dostalova
Stuart Fraser
Marianne Fredericks
Deputy Stanley Ginsburg
Deputy the Revd Stephen Haines
Alderman Vincent Keaveny
Vivienne Littlechild
Edward Lord
Wendy Mead
Ian Seaton

Officers:

Susan Attard	Deputy Town Clerk
Sue Baxter	Town Clerk's Department
Philippa Sewell	Town Clerk's Department
Steven Reynolds	Chamberlain's Department
David Farnsworth	The City Bridge Trust
Jenny Field	The City Bridge Trust
Ciaran Rafferty	The City Bridge Trust
Tim Wilson	The City Bridge Trust
Sandra Jones	The City Bridge Trust
Joan Millbank	The City Bridge Trust
Julia Mirkin	The City Bridge Trust
Scott Morgan	Graduate Trainee

In Attendance:

- Leigh Wallbank, Head of Services for SANE
- Fred Crossman, Young Persons' Mental Health Co-Ordinator at Metro Centre Limited.
- Child Bereavement UK
- Off the Record
- HAVCO

1. IMPROVING LONDONERS' MENTAL HEALTH

The Board received presentations from Leigh Wallbank, Head of Services for SANE, and Fred Crossman, Young Person's Mental Health Co-Ordinator at

Metro Centre Limited, after which Members of the Committee had the opportunity to ask questions.

Ms Wallbank advised the Committee that SANE was a national mental health charity and was celebrating its 30th anniversary. Members noted SANE had three main aims: to provide help, tackle stigma/discrimination, and research the causes of mental illness. Ms Wallbank detailed why mental illness was such an important issue, providing statistics for the UK and specifically for London. The Committee were informed that approximately £7.5 billion was spent annually to address mental ill health in London, which, Ms Wallbank argued, was proportionately low as these costs were only part of the total £26 billion lost to London each year through such issues as reduced quality of life and productivity.

Mr Crossman built on Ms Wallbank's presentation, speaking specifically about the project funded by the Committee to enable other organisations to work in an inclusive way, and about the challenges faced by young LGBTQ+ people. The Committee were advised of a survey of 7,000 young people in the UK (the largest survey of its type) which showed that a significantly higher proportion of lesbian/gay/bisexual/transgender/questioning (LGBTQ) (rather than heterosexual) young people sought medical help for mental health, were self-harming, or were having suicidal thoughts. Mr Crossman shared anonymised stories from young people with whom Metro Centre Limited had engaged and advised that, through this current project and others like it, the needs represented by these stories and figures could be addressed.

In response to Members' queries, Mr Crossman advised that pansexuality was sexual or emotional attraction towards people of any sex or gender identity. Polysexuality was the attraction to multiple genders and/or sexes (but not all). Members queried stigma and its impact on mental health, and Mr Crossman advised that heteronormative stereotypes were prevalent in society and media. LGBTQ+ individuals were surrounded by these images from an early age, which impacted their mental health through spending their childhood, adolescence and possibly adult life hiding a secret, not being represented, being judged, or not being included.

Members discussed the cost statistics outlined in the presentation, noting that spend on the prevention of mental illness was lower than that on diabetes or obesity. Members also considered the significant impact of preventative measures in reducing spend on treatment and benefits. Ms Wallbank undertook to come back to the Committee with data on unmet need. She advised that, in general, there was a lack of clear data in the sector, but that up to 10% of calls to SANE's helpline per day were from individuals feeling suicidal at the time of their call. In response to a Member's question, Ms Wallbank advised that co-operation was, in general, good in the mental health sector in general, but collaboration wasn't always appropriate, though on big issues (especially campaigning) organisations worked well together e.g. Time to Change, led by Mind and Rethink Mental Illness.

A Member noted the increasing numbers of people with mental health problems, and queried whether mental illness was becoming more prevalent or was being recognised more easily. Ms Wallbank agreed that diagnosis was improving, but added that the closure of support services affected people's ability to maintain their health condition in the same way.

The Chairman thanked Ms Wallbank and Mr Crossman for their presentations.

2. **APOLOGIES**

Apologies were received from the Right Hon. the Lord Mayor Alderman Alan Yarrow, Simon Duckworth, and the Chief Commoner, Deputy Billy Dove.

3. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

The Deputy Chief Grants Officer declared a non-pecuniary interest in item 9d as a Trustee of the National Council for Voluntary Organisations, and the Principal Grants & Social Investment Officer declared a non-pecuniary interest in item 8b as a Trustee of the Association of Charitable Foundations.

4. **MINUTES**

RESOLVED – That the public minutes and non-public summary of the meeting held on 13 May 2015 be agreed as an accurate record.

5. **OUTSTANDING ITEMS**

Members noted that Heart of the City had agreed to invite the Chairman of the City Bridge Trust Committee, or their representative, to join its Council.

RESOLVED – That the Outstanding Actions update be noted.

6. **GRANT GIVING: REPORT OF CROSS-CUTTING SERVICE BASED REVIEW**

The Committee considered a report of the Deputy Town Clerk which provided information about the cross-cutting review of the grant giving activities of the City of London Corporation, as part of the Service Based Review programme. The objectives of the review were to identify the grants programmes offered by the City of London Corporation, to suggest how to improve value for money, and increase impact. The Committee also received resolutions from the Policy and Resources Committee on 28 May 2015, the Open Spaces Committee on 8 June 2015, and the Finance Committee on 9 June 2015, setting out the discussion of the report at those Committees.

Members noted that, although this review would not affect the remit of the Committee, it had implications for the work of City Bridge Trust officers. If the administrative management of the City Corporation's various programmes were consolidated under the Chief Grants Officer, it could directly affect the resources available to support the business of this Committee.

The Chief Grants Officer advised that he and his team had been involved with the review; they recognised its strategic importance and the potential benefits in terms of co-ordination and impact. He emphasised that appropriate resources should be agreed, as the additional work must not detract from City Bridge

Trust business. The Committee agreed and stressed that any resources used for grant-making from outside Bridge House Estates must be funded from outside of Bridge House Estates, including officer time.

RESOLVED – That the administrative management of the City Corporation's various programmes be consolidated under the Chief Grants Officer to improve consistency of approach, drive economies of scale, and promote best practice.

This was conditional upon:

- (a) continuing reassurance that officer support for City Bridge Trust grant-giving would not be diminished; and
- (b) any resources used for grant-making from outside Bridge House Estates being funded from outside of Bridge House Estates, including officer time.

7. PROGRESS REPORT AND GRANT APPLICATIONS STATISTICS

The Committee received the progress report of the Chief Grants Officer and the grant application statistics. The Chief Grants Officer presented the report; Members noted the potential risk as a result of a lack of support for the software underpinning the website. The Committee asked that IS provide reassurance that the City Bridge Trust officers' ability to deliver their service wouldn't be undermined.

Members discussed the success of the Stepping Stones Fund, noting £298,400 of the £1m allocated remained, with the proposal that a further £400,000 be ring-fenced from the grants budget for a new application round in autumn. This would equate to a ring-fenced sum of £700,000 from the grants budget for 2015-16, which officers hoped could be match-funded or supplemented by other funders. In response to a Member's query, the Principal Grants & Social Investment Officer confirmed there was capacity to find applicants for the second round of Stepping Stones funding, owing to the partnership of skills from corporate volunteers from UBS and consultant Eva Varga.

RESOLVED – That:

- (a) a further £400,000 from the 2015-16 grants budget be ring-fenced for a new application round of the Stepping Stones Fund, to launch before early October;
- (b) the clarification of the policy concerning funding to individuals, as outlined at paragraphs 42 – 47 of the report, be noted; and
- (c) funding for activities or projects which incorporate an overnight stay, as outlined at paragraphs 48 – 49 of the report, be excluded.

8. 20TH ANNIVERSARY BRANDED APPLICATIONS

The Committee received a report of the Chief Grants Officer.

RESOLVED – That the report be noted.

9. GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS

9a Re-imagine: Improving access to the arts for adults with learning disabilities

APPROVED - A grant of £190,000 over three years (£55,000; £69,000; £66,000) to “Re-imagine” CIC to deliver the “Re-imagine” project to improve access to the arts, galleries and museums for adult Londoners with learning disabilities.

9b Strategic Initiative: 'City Philanthropy - a wealth of opportunity'

RESOLVED – That this application be deferred to the next meeting, with a stronger strategic focus on the philanthropy initiatives of the City Bridge Trust. It was agreed that, for the Committee, the Deputy Chairman would lead on this review, and other Members’ comments would be welcome.

9c Strategic Initiative: Child Exploitation Funders Alliance

APPROVED - A grant of £208,000 over three years (£67,000; £69,000; £72,000) to fund one full-time equivalent ‘spoke’ within Barnardo’s, as part of a wider initiative which aims to address child sexual exploitation, on condition that the balance of funds required can be raised.

9d Strategic Initiative: Partnership with Prisoners Abroad

APPROVED – A grant of £330,000 to continue Prisoners Abroad’s administration of a hardship fund, in partnership with City Bridge Trust for destitute British citizens returning to London after imprisonment overseas.

9e Garden Museum

APPROVED - £100,000 towards the costs of building a second Learning Studio.

9f Learning Through Landscapes Trust

APPROVED - £76,800 over two years (£39,300; £37,500) for the salary of a part-time Project Officer (2 days per week), plus admin support and associated running costs.

9g Zoological Society of London

APPROVED - £150,000 over three years (£52,000; £49,000; £49,000) for the salary of two part-time posts - Project Manager (4 days per week) and Project Coordinator (1 day per week), plus related costs of the Tidal Thames Conservation Project.

9h Child Bereavement UK

APPROVED - £103,000 over three years (£33,000; £34,000; £36,000) for the salary and on costs of a full-time Bereavement Support Team Lead in Newham.

9i **New Horizon Youth Centre**

APPROVED - £100,000 over two years (2 x £50,000) for the salary costs of a part-time (20 hours per week) Project Leader and two Lifeskills Workers (10 hours per week), plus associated costs for the Healthy Minds project.

9j **Off The Record Twickenham**

APPROVED - £61,820 (£20,000; £20,600; £21,220) towards a part-time (28 hours per week) Coordinator and running costs to provide a counselling service to improve young people's mental health.

9k **Muscular Dystrophy Group of Great Britain and Northern Ireland**

Members discussed the current reporting process and format of charities' costs for generating funds, and asked officers to ensure there was greater consistency in capturing, interrogating, and reporting this in future.

APPROVED - £113,000 over three years (£41,500; £34,500; £37,000) towards the salary costs of a Project Lead Officer and running costs for delivering the Trailblazers work-experience project for Londoners.

9l **Transport for All**

APPROVED - £90,000 over three years (3 x £30,000) towards the costs of a full-time Let's Get Moving Project Manager and related running costs.

9m **Eastside Community Heritage**

APPROVED - £48,000 over two years (£24,400; £23,600) towards the salary of a part-time (3 days per week) Project Officer, project costs, and overheads.

9n **Disability and Social Care Advice Service (Wandsworth)**

APPROVED - £99,200 over three years (£32,400; £33,100; £33,700) for a Disability and Social Care Advisor (4 days per week) and costs for trained volunteers to provide advice to disabled people in Wandsworth.

9o **East End Citizens Advice Bureaux**

APPROVED - £146,900 over 3 years (£49,200, £48,300, £49,400) towards a full-time caseworker to manage the project and project costs to provide debt and welfare rights advice in Newham.

9p **Notre Dame Refugee Centre**

The Chairman asked officers to ensure that the organisation knew that the Trust did not support political campaigning.

APPROVED - £94,900 over 3 years (£28,380 £32,880; £33,640) for 1.5 days per week of the Director's salary; for a part-time (2.5 days per week) Advice

Worker's salary; and to meet the costs of external, expert, legal support to triage complex advice cases.

9q **Southwark Law Centre**

APPROVED - £158,000 over three years (£51,000, £53,000, £54,000) towards the full-time salary and associated running costs of Southwark Law Centre's Immigration Solicitor.

9r **Trust Thamesmead**

APPROVED - £90,000 over three years (3 x £30,000) towards Trust Thamesmead's Positive Steps Thamesmead initiative providing advice services, debt counselling, and support for disabled people.

9s **Phoenix House (T/A Phoenix Futures)**

APPROVED - £150,000 over three years (3 x £50,000) towards the costs of a full-time "Through the Gate" Worker, plus running costs for work with participants of the "Building Futures" programme for prisoners on release from HMP Holloway. The award is conditional on receipt of a satisfactory monitoring framework.

9t **Haringey Association of Voluntary and Community Organisations**

APPROVED - £100,000 over two further and final years (2 x £50,000) for the full-time Volunteer Centre Manager post, and a contribution to management and running costs of the Volunteer Centre in Haringey.

9u **Homeless Link**

APPROVED - £148,100 over 3 years (£49,400, £48,700, £50,000) for a London Development Officer (0.7 full time equivalent), Research Officer (0.2 full time equivalent), Policy Officer (0.1 full time equivalent), associated running costs, and the costs of events and training sessions.

10. **TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-**

10a **Grants Recommended for Rejection**

The Committee considered a report of the Chief Grants Officer which recommended that eighteen grant applications and thirteen Stepping Stones applications be rejected for the reasons identified in the schedule attached to the report.

RESOLVED – That the eighteen grant applications and thirteen Stepping Stones applications detailed in the schedule attached to the report be rejected.

10b **Grants/expenditure considered under Delegated Authority**

The Committee received a report of the Chief Grants Officer which advised Members of twenty six applications, totalling £722,785, which had been presented for approval under delegated authority to the Chief Grants Officer in consultation with the Chairman and Deputy Chairman. This included seventeen from the Stepping Stones programme.

Age UK Kensington & Chelsea	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
Al-Manaar, the Muslim Cultural Heritage Centre Artsadmin	£2,200 (5.5 days @£400 per day) to provide an eco-audit. £1,985 to fund an access audit for Artsadmin at Toynbee Studios.
Holy Trinity Eltham	£2,200 (5.5 days) to provide an eco-audit.
A New Direction London Limited	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
Newham Asian Women's Project (NAWP)	£2,600 (6.5 days) to provide an eco-audit.
PCC of St Margaret & St Clement Ilford	£2,200 (5.5 days @£400 per day) to provide an eco-audit.
St Vedast-alias-Foster	£1,000 for the cost of commissioning an independent access audit.
Institute for Voluntary Action Research (IVAR)	£5,000 towards the costs of the 2015 Evaluation Roundtable organised and led by the Institute for Voluntary Action Research

Stepping Stones

Deptford Reach	£50,000 to enable Deptford Reach to work with Social Finance over 12 months to enable it to receive the intermediary support necessary to raise social investment for the re-development of Deptford Reach.
Enabling Enterprise	£40,000 over 18 months towards Enabling Enterprise's work to measure and report the outcomes of its work.
Forest Farm Peace Garden	£12,600 over 12 months towards the development of business plans and fundraising for the East London Growers initiative, run by Forest Farm Peace Garden.

Meanwhile Space CIC	£49,500 over 18 months to build Meanwhile Space's capacity to provide incubator accommodation to small enterprises on affordable and flexible terms.
Media Trust	£50,000 over 12 months towards a marketing and business development programme, which will allow the Media Trust to explore opportunities for earned income and the potential to take on social investment.
Providence Row	£48,200 over 12 months for a full-time Business Development Officer and overhead costs to work on plans for Providence Row's bakery and room hire business.
Pure Leapfrog	£20,000 towards the cost of implementing loan-fund procedures and documentation for Pure Leapfrog's new community energy fund.
Federation of London Youth Clubs	£50,000 over 12 months to develop social investment financing plans for London Youth's "Build It" programme for young people in the construction trades.
Communities Into Training and Employment	£49,500 over 12 months for work to design and implement improvements to CITE's information management systems and customer relationship database.
Investing for Good CIC	£45,000 over 18 months towards the development of an innovative Charity Bond Platform which will help raise social investment for smaller charities to enhance their social outcomes. Funding would cover the costs of a new staff position.
National Zakat Foundation	£16,900 over 12 months for the development of NZF's investment model, with the balance of funding raised in the form of pro bono support.
Women's Resource Centre	£25,000 over 6 months towards the preparation of a business case for a third sector Women's Building.
CTU Community Project	£50,000 over 6 months towards the funding of intermediary support provided by Social Finance to create a business plan and financial model, and raise working capital and development finance to fund initial costs of regenerating a permanent site in Camden for CTU Community Project's

Collective initiative.

Action Tutoring

£50,000 over 18 months for work to improve tutor materials and training resources, recruitment of a Programme Coordinator, and improvements to the way in which pupil outcomes are monitored.

Age Concern Havering

£46,000 over 12 months towards work which will help Tapestry improve its monitoring and measurement of impacts, formulate a social investment model, and modernise its human resource infrastructure.

Cardboard Citizens

£49,700 to enable Cardboard Citizens to develop its business modelling, in order to expand its training programme for external agencies.

Tower Hamlets Community Transport

£49,200 towards the pilot of an online marketplace for community transport, in order to bring the concept to a stage where it is ready for social investment and to be scaled up (on condition that signed audited accounts for 2013/14 are provided).

RESOLVED – That the report be noted.

10c **Withdrawn and Lapsed Applications**

The Committee received a report of the Chief Grants Officer, which provided details of seventeen applications which had been withdrawn or had lapsed.

RESOLVED – That the report be noted.

10d **Variations to Grants**

The Committee received a report of the Chief Grants Officer, which advised Members of a variation to four grants agreed by the Chief Grants Officer since the last meeting.

RESOLVED – That the report be noted.

10e **Reports on Monitoring Visits**

The Committee received a report of the Chief Grants Officer about two visits that had taken place.

RESOLVED – That the report be received.

10f **Events Attended**

The Committee noted a report of the Chief Grants Officer regarding the key meetings and events attended by Members and officers since the last meeting. In response to a Member's question, officers confirmed that the list of visits to

organisations would be circulated within the next month for Members to confirm attendance.

RESOLVED – That the report be noted.

11. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There were no questions.

12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT

There were no items of other business.

13. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item No.	Exempt Paragraphs
14 - 15	3
16	-

14. NON-PUBLIC MINUTES

RESOLVED – That the non-public minutes of the meeting held on 13 May 2015 be approved as a correct record.

15. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There was one question.

16. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There was no other business.

The meeting ended at 3.40 pm

Chairman

Contact Officer: Philippa Sewell
tel. no.: 020 7332 1426
philippa.sewell@cityoflondon.gov.uk